

Health Information Partnership for Tennessee

Board of Directors



Reginald Coopwood, M.D., HIP TN Secretary

Chief Executive Officer, Metropolitan Nashville Hospital Authority

Dr. Reginald Coopwood is the Chief Executive Officer of the Metropolitan Nashville Hospital Authority -- Nashville General Hospital at Meharry, Bordeaux Long-Term Care and Knowles Home Assisted Living & Adult Day Services. A board certified surgeon, Dr. Coopwood continues as associate clinical professor of surgery at Vanderbilt University School of Medicine and associate professor of surgery at Meharry Medical College. Dr. Coopwood serves on the boards of the National Public Health and Hospital Institute (NPHHI), Nashville Health Care Council, Tennessee Hospital Association and the American Heart Association. He also serves as President and CEO of Middle Tennessee eHealth Connect, a regional health information exchange co-founded by the Hospital Authority, St. Thomas Health Services, TriStar Health Systems and Vanderbilt University Medical Center. Dr. Coopwood has been named to the *Nashville Business Journal's* Top 100 in Healthcare for 2005 & 2006 and was recognized by *Tennessee Business* magazine as one of Tennessee's Healthcare Top 25 in 2007 and 2009. Dr. Coopwood also belongs

to the R.F. Boyd Medical Society and National Medical Association. Dr. Coopwood received his Doctorate of Medicine from Meharry Medical College.

Robert S. Gordon, HIP TN Chair

*Executive Vice President and Chief Administrative Officer,
Baptist Memorial Health Care and
Former Chairman of the Board, Mid-South eHealth Alliance*



Mr. Gordon has served as executive vice president of Baptist Memorial Health Care since 1994 and was named chief administrative officer in 1998. He is responsible for overseeing critical support areas, such as information systems, human resources, strategic planning, corporate communications and the legal department. Mr. Gordon helped create Baptist Health Services Group, a provider-owned network that has grown to include more than 2,700 physicians, 49 hospitals and 160 ancillary facilities that serve the Mid-South. Mr. Gordon holds a bachelor of arts degree from the University of Kentucky in Lexington and a master's degree in health administration from the Washington University School of Medicine in St. Louis. Soon after earning his master's degree, he joined Baptist Memorial Health Care as an administrative resident. He went on to hold several hospital vice president positions, including chief operating officer of Baptist Medical Center and Baptist East, before being promoted to his current post. Mr. Gordon has served two consecutive terms as chairman of the Tennessee Hospital Association. In 2001, he received THA's Distinguished Service Award.

Robert H. McLaughlin, M.D.

Medical Senior Director, CIGNA Healthcare

Dr. Robert McLaughlin is the medical senior director for CIGNA Healthcare of Tennessee. In this role, he provides clinical leadership and guidance for CIGNA and helps to ensure the members receive healthcare of the highest quality and value. He serves as the senior medical liaison for CIGNA's provider relations, contracting, and sales activities. He has been actively involved in developing and implementing performance improvement projects in Tennessee. Prior to joining CIGNA in 2005, Dr. McLaughlin was a practicing general surgeon in a single-specialty practice. He completed his graduate and post-graduate medical and surgical training at the University of Pittsburgh.



Robert J. Mandel, M.D.

Senior Vice President for Health Care Services, BlueCross BlueShield of Tennessee

As Senior Vice President of Health Care Services for BlueCross BlueShield of Tennessee, Dr. Mandel is responsible for overall clinical strategy, transformative medical management delivery, clinical network operations, strategic medical policy positioning, and clinical operational success of the company's Commercial Business and Established Markets unit. Prior to joining BlueCross BlueShield of Tennessee in October 2008, Dr. Mandel served as Vice President of Health Care Services for BlueCross BlueShield of Massachusetts. He has more than 11 years of senior leadership experience in health systems and health plan management. Dr. Mandel received his Doctor of Medicine degree from the Johns Hopkins University School of Medicine in Baltimore. He completed postgraduate training with an internship in internal medicine at The Johns Hopkins Hospital, a Postdoctoral Research Fellowship in Ophthalmology at the hospital's Wilmer Institute, and an ophthalmology residency at the Wills Eye Hospital in Philadelphia. Dr. Mandel also holds a master's degree in Business Administration from The Wharton School, University of Pennsylvania, in Philadelphia. Dr. Mandel is a graduate of the AAHP Leadership Program, and a Fellow of the American College of Surgeons.

B. W. Ruffner, M.D., HIP TN Treasurer

President-elect, Tennessee Medical Association

The Tennessee Medical Association (TMA) elected Dr. Ruffner, of Chattanooga, to serve as president-elect for 2009, and subsequently as president of the Association in 2010. Dr. Ruffner, a medical oncologist and internal medicine specialist, was chosen by popular vote in TMA's election by members of the organization. Dr. Ruffner is the first medical oncologist to practice in the Chattanooga area and has been on the medical staff at Erlanger Medical Center for 31 years. He was honored in February 2009 as a "Baroness Erlanger Foundation Distinguished Physician." At the University of Tennessee College of Medicine (UTCOM) at Erlanger, Dr. Ruffner has served in several faculty positions including associate professor of medicine, acting chairman, assistant dean and interim dean of UTCOM, and chair of the Graduate Medical Education Committee. Dr. Ruffner received his medical degree with Alpha Omega Alpha honors from Duke University School of Medicine and served as a research associate and staff Fellow with the National Institutes of Health in Bethesda, MD.





Richard H. Sain, Pharm. D.

*President, Reeves-Sain Drug Store and
Past President, Tennessee Pharmacists Association*

Rick Sain is co-owner of Reeves-Sain Family of Medical Services in Murfreesboro, TN. Mr. Sain is a past president of the Tennessee Pharmacy Association and currently serves on the organization's Research and Education Foundation Board of Trustees. He is also a Foundation Board member of the Middle Tennessee Medical Center and is on the Rutherford County Tourism Council. Mr. Sain's many achievements and honors include a 2009 Caregiver Friendly Award, Caregiver Media Group; TNAHSA Business Partner of the Year, also for 2009; Retail Pharmacy Management Services Excellence in Pharmacy 2008; NCPA Pharmacy Leadership Award, 2006 to 2007; McKesson Achievement Award, 2006; and Retail Pharmacy Management Services Pharmacist of the Year for 2006. Mr. Sain completed his pre-pharmacy studies at Middle Tennessee State University in Murfreesboro and received his doctor of pharmacy degree from the University of Tennessee Col-

lege of Pharmacy in Memphis..

David H. Sensibaugh

Director, Integrated Health, Eastman Chemical Company

Employed at Eastman since 1981, Mr. Sensibaugh has spent his entire career working in the human resources field and has held managerial positions in the areas of compensation, payroll, human resources information technology, employee service center, and global benefits. In his current assignment Mr. Sensibaugh is responsible for advancing the integrated health strategy for Eastman Chemical Company. Eastman is a Fortune 500 corporation headquartered in Kingsport, Tennessee, with 2008 sales of \$ 6.7 billion. The mission of Eastman's Integrated Health organization is to integrate all health-related services to improve the health and productivity of employees. Mr. Sensibaugh holds B.A. and M.B.A. degrees from Virginia Tech, and is a Certified Compensation Professional. Mr. Sensibaugh previously served on the Tennessee Governor Phil Bredesen's e-Health Advisory Council. He also serves on the boards of directors for: CareSpark, the regional health information organization of northeast Tennessee and southwest Virginia; and the Integrated Benefits Institute. Mr. Sensibaugh is also an adjunct faculty member at Milligan College in Tennessee, teaching a course in human resource management.

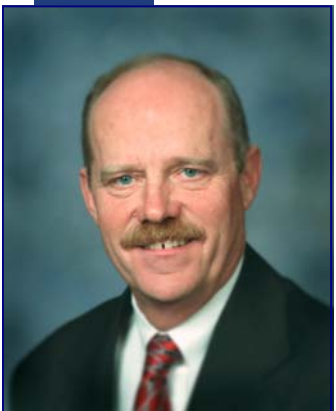


E. Douglas Varney, HIP TN Vice Chair

*President and Chief Executive Officer, Frontier Health and
Chairman of the Board, CareSpark, Inc.*

Under Mr Varney's leadership as President and CEO, Frontier Health, a behavioral health organization, serves nearly 70,000 consumers annually in Northeast Tennessee and Southwest Virginia. Mr. Varney has 33 years of service in the behavioral health field. Mr. Varney, through his association with CareSpark, and the Virginia DMHMRSAS has seen his vision to improve overall healthcare for the people in our region (through collaborative sharing of information among providers) move forward via the increased utilization of technology. Frontier Health's Electronic Health Record has received multiple awards including the 2007 TECHMED Award by East Tennessee Medical News, CMHC Systems

Inc. 2004 John A. Paton Technology Innovation Award, and the Northeast Technology Council TechStar 2004 Award for the Use of Technology by a Non-Profit Agency. Mr. Varney has presented numerous programs regarding the planning, implementation, and utilization of electronic health records within behavioral health organizations and with other health care providers.



Patrick Willard

Associate State Director, Advocacy, AARP Tennessee

Mr. Willard joined AARP in 2007 bringing extensive experience in federal, state, and local policy and communications. He planned AARP's successful strategy for the "No Place Like Home" campaign to provide more home and community based services under TennCare. The campaign supporting the Bredesen administration's legislation resulted in the unanimous adoption of the Long-Term Care Community Choices Act of 2008. Mr. Willard served as Counselor to the Mayor in the Metropolitan Government of Nashville and Davidson County for seven years before joining AARP's Tennessee office. He began his career as a reporter for newspapers in Tennessee and New York. Mr. Willard later served as a congressional press secretary and legislative aide, state legislative chief of staff, and director of the Tennessee House of Representatives Research Division. Mr. Willard is a graduate of Vanderbilt University and the Columbia University School of Journalism.

